



## Cobalt Iron's Adaptive Data Protection Delivers Business Impact

Join the growing list of world-wide companies that have yielded enormous business impact from the deployment of Cobalt Iron.

### Application availability

Application availability means customer satisfaction, increased productivity, customer loyalty or increased profits

### Situational awareness

Analytics create proactive alerts enabling response and remediation before the clients experience a service level impairment

### Low-cost SLA enhancements

An increase in service level agreement (SLA) metrics at a reduced cost to the business translates into improved margins

### Reduced capex and OpEx cost

Lower IT resource allocation allows investment in new forms of company intellectual property and capital

### Extended reach to end points

Protection of laptops and mobile devices means increased productivity for all within the workforce delivering an elevated level of security for critical information assets

### Global coverage

Business can scale to serve the worldwide market in a uniform fashion with uniform cost structures

### Compliance

Supporting HIPPA, SEC, Basel, etc. because your business must deliver on its governance and compliance requirements or risk capital markets and government penalty

### Auditable

Historical, chronological, and event based auditable IT delivery is essential

### Trusted

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**SIMPLE.  
FLEXIBLE.  
DEPENDABLE.**

# Cobalt Iron's Adaptive Data Protection Delivers IT Impact

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| <b>Global management</b>  | Eliminate the need to react to stove-pipe management events. Centralize alerts, reporting, and data protection analytics across your enterprise and dedicated cloud resources.     |
| <b>Root cause discovery</b>                                     | Immediately identify failure conditions for rapid intervention and resolution  |
| <b>Lower-cost SLA delivery</b>                                  | Reduce backup application licensing through consolidation and efficiencies. Lower hardware infrastructure costs through standardization, cloud resources, and real-time analytics. |
| <b>Legacy infrastructure support</b>                            | Leverage existing storage assets while you migrate to private and public cloud economics   |
| <b>Migration to COTS hardware</b>                               | Leverage software innovation on common-off-the-shelf (COTS) hardware to eliminate unmanageable <i>appliance du jour</i> solutions  |
| <b>Cloud resource enablement</b>                                | Move the right data to a new cost and recovery asset: the cloud  |
| <b>Analytic insights</b>  | Eliminate spreadsheets and weeks of staff data discovery investment. Harvest powerful insights from your data using analytics.   |
| <b>Accelerated time to value</b>                                | Don't seek point solutions. Seek solutions which solve global business requirements and can be implemented in days, not months.  |
| <b>Extensive systems, operating systems, and device support</b> | Invest in a complete solution that protects your legacy environment as well as your latest and greatest technology   |

