

VF Corporation Depends on Compass® for Backup Data Security



CUSTOMER

VF Corporation

INDUSTRY

Apparel / Footwear

SOLUTION

Cobalt Iron Compass

BENEFITS

Powerful cyber
security features

Single, consistent
global solution

Automation reduces
human error

Eliminated tape
backup

SMART.
SECURE.
AUTOMATED.

cobalt IRON®

Customer Overview

VF Corporation is an American global apparel and footwear company founded in 1899 by John Barbey and headquartered in Denver, Colorado. VF Corporation's data protection environment is spread across numerous locations and multiple continents supporting a complex set of systems and applications.

Challenge

VF Corporation faced a myriad of challenges with their aging backup configuration. A mixed bag of backup products, including ArcServe, TSM/Spectrum Protect, and Avamar/Data Domain, presented operational complexities. The collection of backup products presented security challenges and concerns regarding timely recovery. Additionally, multiple backup products made reporting across the enterprise extremely time consuming and failed to produce the needed results. Consequently, VF Corporation lacked clarity on storage volumes outside of the data centers. Multiple Managed Service Partners added an additional layer of complexity to the VF Corporation environment. The catalyst for change was the appointment of a new chief information security officer, who emphasized the need to minimize human errors in backup processes. VF Corporation sought a modern, security-focused solution that could deliver high-performance, reliable data protection with support for cloud workloads while simplifying backup operations and maintenance.

Solution

VF Corporation selected Cobalt Iron's Compass to replace their collection of backup technology and products. Compass outpaced the competition in several key areas, including foundational security for backup operations and data, simplified operations and maintenance, unified reporting, and overall solution value. VF Corporation's Compass data protection implementation covers 12 North American data centers and multiple remote locations.

Cybersecurity was a top priority for VF Corporation. Compass' built-in cybersecurity features, collectively known as Cyber Shield®, secure backup

COBALT IRON CASE STUDY: VF Corporation

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data with immutability, isolated protection zones, and automated problem remediation to minimize or eliminate the impact of cyberattacks. Compass' Zero Access® architecture eliminated direct hardware and software logins by the IT staff to manage the data protection environment which eliminated most attack vectors. This architecture also ensures that VF Corporation will have pristine data to recover if disaster were to strike.

Simplifying backup operations was another key goal of this project. Software-as-a-Service (SaaS) delivery with automated updates ensures that the most current software and security updates are always in place and applied consistently across the enterprise. Compass analytics and automation significantly streamlined daily management of VF Corporation's data protection landscape. Centralized management of data protection policies across all locations enables VF Corporation to enforce corporate policy with ease. Finally, VF Corporation eliminated complexity and unnecessary expenses by removing BackupExec and eliminating tape from their backup landscape. The simplicity of Compass allowed VF Corporation to take back control of their data protection environment in collaboration with their Managed Service Provider.

Before deploying Compass, VF Corporation had no centralized reporting for backup operations. The introduction of centralized reporting and improved auditing capabilities delivers valuable insights into data protection utilization, performance, and trends across the enterprise. VF Corporation now has visibility of their enterprise data protection metrics and can utilize operational data to prepare for future needs.

Impact

The deployment of Compass delivered all key data protection goals. VF Corporation is now in the process of displacing ArcServe, TSM, and Avamar in favor of Compass, standardizing on a single data protection platform for international and hybrid environments. Elimination of multiple backup products as well as tape backup is delivering significant financial benefits. Industry-leading security features deliver the confidence that VF Corporation will be positioned to fully and rapidly recover if the need arises. VF Corporation's investment in modernizing its data protection with Compass is delivering tangible business value, including enhanced security, operational efficiency, and readiness for future growth.

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